

Where It's @ Loudoun *News from the Frontier of Innovation*

Loudoun County Department of Economic Development

Agricultural Development Office – Update

The Department of Economic Development's Agricultural Development Office (ADO) made progress on a number of rural programs in January.

- ? The ADO has assumed responsibility of the Agricultural District Program. The Oak Hill District is currently under review for renewal.
- ? The County Attorney has cleared the Farm Viability Program to go to the Board of Supervisors for their review.
- ? ADO initiated the Farmland for Lease Program in mid-January. So far, 20 applications from potential renters have been received.
- ? The lease for ADO office space in the Virginia Village Shopping Center was signed in mid-January.

Mark your calendars for the upcoming events sponsored by ADO:

Spring Farm Tour — May 18 & 19

Ag-Rural Spring Festival — May 18 at the Loudoun Fairgrounds

The next Rural Economic Development Council meeting is scheduled for February 7 at 5pm in the Lovettsville Room, County Government Center.

New Prospect Activity—January:

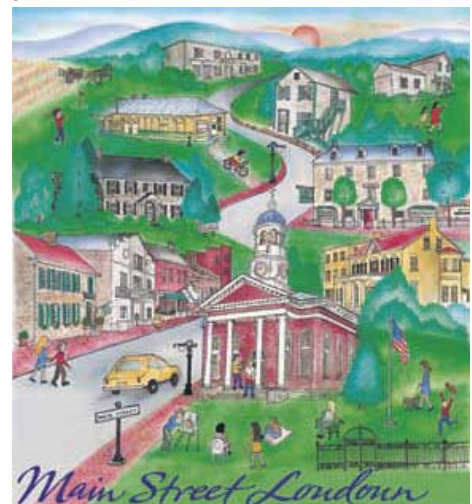
- ? Responded to 37 requests for general information
- ? Sent out 30 marketing packages
- ? Delivered 6 proposals and presentations
- ? Worked with 10 new and 33 on-going prospects
- ? Conducted 2 tours

Main Street Loudoun – Program Update

On January 7, the Exploratory Towns Team presented a program proposal to the Loudoun County Board of Supervisors as an information item. The team reviewed their work to-date and discussed plans for the next phase of the project.

The next phase will involve further development of the program's financing and staffing possibilities.

The team will present the next program update during the Board of Supervisors meeting on February 19.



The Main Street Loudoun illustration was designed by Tina Isom, a longtime Leesburg resident.

Inside this issue:

Announcements and Expansions	2
Loudoun in the News	3
Noteworthy	3
Construction Activity	4

Announcements and Expansions

New Business



Headquartered in Atlanta, Digital Data Trust has a new office in Sterling.

- ? **Digital Data Trust (www.digitaldatatrust.com)** has opened a 2,456 square foot facility at Vintage Park Plaza in Sterling. The location includes office space, a security engineering lab and a separate forensics lab. Digital Data Trust is headquartered in Atlanta and offers computer forensics services, physical security and disaster recovery planning, and business continuity planning for government and corporate clients. The Sterling office currently employs two but is planned for future expansion.

Spirits of Seattle, Washington has begun construction of a new restaurant location at Dulles Town Circle. Billing itself as “hip enough for kids and tasty enough for adults of all ages,” Red Robin’s casual atmosphere includes televisions, video games, and appearances by the Red Robin mascot for your dining pleasure. The Dulles location is one of 45 Red Robin sites either opened or in development during the last 15 months.

- ? The number of new chain restaurant choices in Loudoun continues to multiply. **Red Robin Burgers and**

Existing Business

- ? **The All Dulles Area Muslim Society (ADAMS, www.adamscenter.org)** has begun construction on a 25,500 square foot Islamic education center in Sterling. The ADAMS organization is currently leasing 5,000 square feet on Community Plaza in Sterling, and the new center will include a multipurpose hall, weekend school, daycare center, recreational spaces for sports and community activities, and administrative offices. The group employs nine and will increase its staff to about 12 following the opening of the new center. ADAMS' mission is to “serve Allah through service to the Muslim community by providing religious education and social services in the best professional manner as embodied in the Quran and Sunnah. ADAMS is dedicated to representing the eternal truths of Islam to the broader community through positive contributions to the society at large.”
- ? **Verisign (www.verisign.com)** has expanded its Loudoun County presence by leasing 60,000 square feet of data center space in the Dulles area. Verisign also currently leases 160,000 square feet of office space at Loudoun Tech Center.
- ? **Mary Baldwin College (www.mbc.edu/adp)** has signed a lease for space at 2 Pidgeon Hill Drive in Sterling for its new Northern Virginia Center. The MBC center is expected to open in March, and the college's dean for academic outreach has already participated in the **EDC's Education and Workforce Committee**.



Mary Baldwin College chooses location for its new Northern Virginia Center.

Loudoun In the News

Loudoun County was included recently in a ***Southern Business & Development*** cover story entitled, “The Best Biotech Locations in the South.” The article highlights Loudoun’s established technology companies, highly educated workforce and access to Washington Dulles International Airport, as well as the future campus of the Howard Hughes Medical Institute.

The *Washington Business Journal*’s “**Highlights and lowlights of 2001**” put the spotlight on Loudoun for two prominent events in the past year. The announcement of Howard Hughes Medical Institute’s plans for a biomedical campus at Janelia Farm in Ashburn, rather than along the I-270 Corridor in Maryland, was deemed “Biggest coup” by the paper. Loudoun also received the *Journal*’s “Doesn’t play well with others” award for the continued resistance it has received from businesses, landowners, and developers since adopting the Comprehensive Plan.



Loudoun is among “The Best Biotech Locations.”

- ? **Oatlands Plantation (www.oatlands.org)** is working with several preservation and government groups to raise the \$2.1 million needed to purchase 67

Noteworthy

acres adjacent to its Leesburg property. The acreage had been designated for residential development, but Oatlands is hoping to purchase the land to preserve the view from its 261-acre property, which was given to the National Trust for Historic Preservation in 1965.

- ? **Cable and Wireless (www.cw.com)** announced January 17 that the United States Bankruptcy Court approved its purchase of “selected assets and a majority of the business activities” of Exodus Communications’ US operations. Exodus leased 166,000 square feet of space at Loudoun Tech Center in 1999, and was in the process of developing 650,000 additional square feet of office and data center space in the county.
- ? **Fortress Development Company (www.cyfort.com)**, known as DataCentersNow until early December, has selected RTKL Associates of Baltimore for the planning, architecture, engineering, and telecommunications services for its upcoming CyberPlex@Dulles development. The \$500 million complex will be located on 425 acres at the intersection of Route 28 and Route 7 in Dulles, and will eventually be developed into 2.4 million square feet of office space and 860,000 square feet of customized secure data center space.



CyberPlex@Dulles will offer office space and secure data center space.



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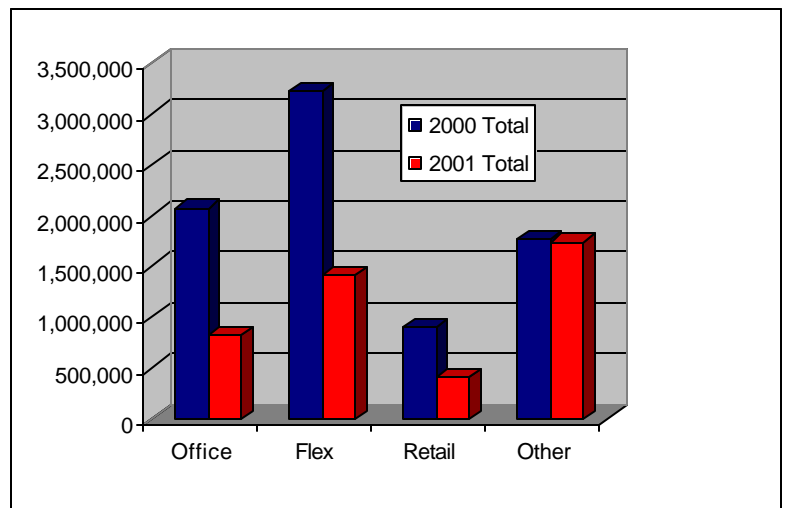
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Construction Activity

In 2001, Loudoun County permitted 4,396,383 square feet of nonresidential construction worth \$333 million. The December value of new buildings (\$6,235,000) and alterations (\$1,235,487) is over \$7 million.

- ? Office — 105,470 SF in December and 830,287 SF in 2001
- ? Flex/Industrial — 16,000 SF in December and 1,411,615 SF in 2001
- ? Retail — 0 SF in December and 414,014 in 2001
- ? Other — 13,249 SF in December and 1,740,467 in 2001
- ? Taxable — 131,794 SF in December and 3,300,984 SF in 2001
- ? Route 28 — 16,000 SF in December and 2,003,479 in 2001



Nonresidential Construction — Square Feet Permitted
2000 Total and 2001 Total